Major Course Changes to Take Effect in Spring 2020-21 and Beyond

School of Engineering

Code	From:	To:

ISDN 3200[(2)]

	From:	To:
Code:	ISDN 3200	ISDN 2700
Catalog description:	This course is geared towards understanding the process of solving visual problems with words and pictures. It covers the fundamentals of graphic design including line, space and form, color theory, layout and composition, image-making, and typography.	This course aims to get the students acquainted with a number of basic components used to build a coherent and meaningful graphic project/entity, which are central to understanding visual communication on fundamental level. This is done through series of lectures and related assignments where these are broken down and applied with special purposes. Necessary technical requirements for digital and physical/material application are covered at the start, after which main design tools (image and text) are analyzed along with basic visual design rules and guidelines (unity, hierarchy, balance, contrast, etc.) followed by addressing elements to build a fundamental graphic narrative (color, reduced visuals, full visuals, infographics), concluded by application of aforementioned items across different media: Deliverables - Poster, Booklet, Digital Presentation, with consistency in translation of semiotic values and with showcasing basic visual literacy in execution of each as a final requirement.
Course Type:	ISDN3200 is a course under Design Electives in BSc (ISDN) program curriculum for 2018-19, 19-20, 20-21 student cohort.	ISDN2700 is propsoed to be a required course in BSc (ISDN) program curriculum for student cohort (2020-21 and onwards) For 2018-19,19-20 cohort, ISDN2700 remains to be a course under Design Electives in BSc (ISDN) program curriculum.

Reason(s): We would like to focus on 3D models design and presentation and create better connections with other ISDN courses. ISDN 3200 is proposed to change to ISDN 2700 because it will be offered in the second year instead of the third year. ISDN 2700 is proposed to change from an elective to a required design fundamental course. Graphic design, which involves effective visualization of communication concepts is one of the important components in visual communication. ISD students who possess graphic communication skill will show their new product ideas and new products much more effectively.

ISDN 4000[1]

Course credit(s):   1-3   1-4

Reason(s):   As the total learning hours of some special topic courses are more than 150, the no. of credit of ISDN4000 has to be increased from 1-3 credits to 1-4 credits.

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(1) to take effect in Spring 2020-21
(2) to take effect in Fall 2021-22

* Starred items NOT to be discussed at the meeting, unless they are un-starred per members' request.